



Chuck Bauer's Proven-Effective

Sales Seminars

NAVIGATE YOU AND YOUR TEAM TO A PLACE OF SUCCESS

"Chuck's first two day session with my sales team increased our annual revenue by 50%. We have now rebooked him for four more additional seminars including his SalesMastery Course. His training seminars & ongoing accountability make all the difference!"

Bryon Thelen, Director of Sales, Thomson Reuters, Ann Arbor MI

SalesMastery

A Revolution In Advanced Sales Training!

Two Full Days of advanced training, split 26 weeks apart. Live practical both days. 52 weeks of MAJOR accountability and daily monitoring. Advanced skills taught in client communication, time management, presenting, objections, CLOSING, and much, much more. Take your Sales Team's performance from ordinary to EXTRAORDINARY with SalesMastery!

GoalMastery

Create & Accomplish Your Goals!

Discover the seminar that will turn your life around and put you on the road to having your best year ever! In this one day seminar, attendees will learn the keys to successful business planning and how to accomplish their goals. By booking this results orientated seminar, you and your attendees are better prepared to hit your yearly sales bulls-eye right on the mark.

LeadershipMastery

Positive Changes in Your Leadership!

Prior to this training, Chuck will query your company and staff as to the specific leadership challenges that you face. Those challenges will be hit head on as Chuck will motivate your staff, supervisors and company leaders to focus on five specific strategies that will make a significant change on the leadership and direction of your company.

Market Yourself Shamelessly!

If You Don't Do It . . . Who Will?

One of the biggest challenges facing sales people is being able to market you, your company and product shamelessly. Chuck gives you the specific foundation of how and why Top Of Mind Awareness (T.O.M.A.) is so important in today's marketplace. In fact, Chuck believes it is critical to building a long lasting referral based business model. You should too!

Becoming A SalesS.T.U.D.!

Your Seven Step Program To Certain Success!

Knowing what works & what doesn't aren't the only things Sales Coach Chuck is familiar with. After years of working with some of the top salespeople in the country, Chuck has amassed his Top Seven list of the CRITICAL items that are missed in almost every sales process. Psychological theories and actual scripting is provided in this "can't miss" seminar!

You Be The Sales Coach

The proof is in the income increase . . .

You Be The Sales Coach takes the careers of two of Chuck's very successful coaching clients and presents their specific challenges and explores what is holding them back. This is followed by Chuck divulging his exact methods, in a chronological order of what was implemented and accomplished. EXACT and verifiable income increases are also shared on each client. The results are proof of his sales coaching supremacy.

Partial Client List:

Thomson Reuters
CHASEHealthAdvance
New England Financial
Capital Financial Services
Irwin Financial Group
CenterPoint Energy
Credit & Debt Management
Buyers Advantage Real Estate
Verizon
EFA Processing
Dallas Financial Forum
100's of Executive Sales Clients

Professionally Created Sales Tools

Professional Custom Websites
Fast Facts Profiles™
Main Point Cards™
Both Sides Business Cards™
Colors, Logos, Branding
Video Mail & Conferencing
Sales Tune-Ups
McQuaig Assessments
Video Mail & Conferencing
Brochures & Flyers

Work Smart, Make More, In Less Time!

Power Packed Sales Services

"He's the essence of what a trainer, speaker, and motivator needs to be.
I recommend you hire him today, before your competition does."

Jeffrey Gitomer

Professional Sales Coaching

The program your competition doesn't want you to take!

An intensive six month course with 18 sessions that brings the sales person to higher profits and sales efficiencies. This program is designed for HIGHLY SUCCESSFUL salespeople that want to up their game to higher levels never before experienced!

MasterMind Groups

You'll wonder how you ever managed without it!

Chuck takes groups of seven, either front line sales professionals or sales managers in a Group-Teleclass environment. 18 sessions are spread out over six months. Sales challenges, solutions and a "set" program is followed.

SalesWATCH

The Smart Choice!

It's no secret that Sales Coach Chuck is one of the most disciplined and effective sales training leaders in America today. This is your big chance to be in Chuck's Command Center, live with him for 90 minutes! Guess what we are going to do?

SalesJAVA

Once a week, only 15 minutes & FREE!

On the first three Thursdays of each month, Chuck engages SalesPeople from across North America with his FREE SalesJAVA Teleclasses. Different topics, different challenges and lots of sales solutions are offered. Register at chuckbauer.com!

Sales Management Consulting

You owe it to your sales force . . .

Designed for Sales Managers, this is a six month course that covers 18 sessions that is guaranteed to advance the sales manager & ultimately their sales force. Recruiting, hiring, retaining, set sales process, daily and weekly accountability programs, advanced sales skills & much, much more.

SalesCHAT

There's no substitute for SalesCHAT!

Do you have an immediate sales challenge? Sales Coach Chuck will have immediate answers. With his finger on the pulse on the sales industry, Sales Coach Chuck delivers to you innovative and timely solutions to your sales challenges.

SalesFOCUS

Meet the movers and shakers . . .

BY INVITATION ONLY. SalesFOCUS is a group focus session aimed at highlighting, discussing, & resolving current sales challenges. Sales related professionals & executives ranging from front line sales all the way up to CEO's of major companies will be invited to attend.

Sales Tune Ups

Do it your way . . . only BETTER

Zoom to the top of your sales charts with a Chuck Bauer Sales Tune Up! Imagine this...Sales Coach Chuck LIVE with you on your appointments. What a great way to up level & advance your sales skills!



Sales Coach Chuck Bauer helps Sales Executives & Sales People make their sales organizations more **EFFICIENT & PROFITABLE**. Chuck has over two decades of sales experience and on a daily basis you will find him consulting to many sales organizations and salespeople nationwide. He is a highly sought after speaker and a member of the National Speakers Association. His information is widely published in many print and internet based publications. He is an instrument rated private pilot, committed body builder and mountain biker.