

Chuck Bauer's Most Requested Seminar



# SalesMastery

A Revolution In Advanced Sales Training - The Course You Don't Want Your Competitors To Take!

## SalesMastery Will INSTANTLY:

- Increase Revenue
- Increase Productivity
- Give You An Edge Over Competition
- Change Unproductive Habits
- Provide DAILY Monitoring
- Provide Bi-Weekly Course Reviews
- Provide Ongoing Course Accountability
- Provide a "SET" Sales Track To Run With
- Provide New & Innovative Sales Skills
- Change Sales Dogs into Sales STUDS!

**Innovative, proven-effective sales strategies. Don't delay, increase your sales TODAY!**

**"I increased my sales by 40% or a \$203,000 annual gain & increased my income level by over 35%."**

**-- Matt West, SalesMastery Graduate**

## SalesMastery HIGHLIGHTS:

- TWO Seminar Days - 26 Weeks Apart
- 52 Weeks of Monitoring Graduates
- Live Practical - Both Seminar Days
- Taught for 12+ Years
- TWO 150+ Page Workbooks
- Private "Grads Only" Discussion Board
- Access to Other SalesMastery Grads
- Leaders Only Accountability Guide
- Instant Access to Course Updates
- Ongoing Communication with Chuck
- Access to Video/Article Library
- Electrify Your Sales People!

## SalesMastery Client Sampling:

CHASEHealthAdvance  
Verizon  
Thomson Reuters  
Cure Financial  
Asa Abloy Hospitality  
CenterPoint Energy  
Great Western Business Services  
New England Financial

**"I recommend you hire him today, BEFORE your competition does!"**

**-- Jeffrey Gitomer**



Work Smart, Make More, In Less Time!  
**CHUCKBAUER**

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# SalesMastery Evidence

"Chuck's first two day session with my sales team increased our annual revenue by 50%. We have now re-booked him for four more additional seminars, including SalesMastery. His training seminars & ongoing accountability make all the difference!"

*Bryon Thelen, Director of Sales, Thomson Reuters, Ann Arbor, MI*

"Your SalesMastery course has helped me increase my closing success. Using your new deadline method helped me close six-out-of-ten, as I established time tables that were on my terms. Had I used some of your sales techniques earlier, I would have closed more sales.

*Freddy Rosenthal, SalesMastery Graduate*

"Chuck is a tremendously motivating sales coach whose SalesMastery course is on target for the needs of the sales professional in this current environment. Chuck delivers his content with high energy and with an infectious attitude. I highly recommend Chuck for your individual and team's sales coaching needs."

*Name & Company withheld per company policy  
Senior Vice President, Fortune 100 Company - Testimonial available upon request*

"SalesMastery was impressive - I estimate a 20% increase in my sales and closing ratios after attending the course in Kansas City!"

*Mike Holmes, Holmes Insurance Agency*

"SalesMastery taught us how to stay focused while pursuing new business. We are now following 26-weeks of sales metric's that are monitored by management. Within two days of our new efforts, our small sales team generated six new leads, scheduled two site visits & four follow-up phone conversations, activities not normally performed by my sales force. We have a higher level of confidence because of SalesMastery!"

*Kevin Rohr, Director of Sales, CenterPoint Energy*

"The SalesMastery conference was 150% successful. I have seen changes in attitude, appearance, and flexibility of my group. This attitude is spilling over to others that did not attend the training. The entire team feels that Chuck opened their eyes and provided us the tools to make a difference in the challenging market within which we work today..."

*Don Stingley, Verizon Northwest, Everett, WA*

"We really loved SalesMastery! Results as follows: Fox & Hayward Insurance - 23 new sales, \$18,671 in new commissions + residuals!"

*Penny Fox & Susan Hayward, San Diego, CA*

"The class was so good - I never looked at my watch. SalesMastery deserves a HUGE WOW!"

*Megan Dunn, Dunn Insurance, Bastrop LA*

## SalesMastery Covers

- Sales Distinctions
- Success Traits
- Closing Different Personalities Types
- Becoming A Sales S.T.U.D.
- Adding NEW Business
- Getting Through "THE GATE"
- Preventing Objections & Closing
- Attraction Skills & Setting Goals
- Advanced Follow Up Skills
- Client Communication Methods
- Presenting, Pitching & Vocabulary
- Positive Attitudes
- Use of Sales Tools
- One Hour of LIVE Practical Each Day
- Time Management Tools
- FRESH Sales Situations
- Receiving "All The Time" Referrals
- And Much, Much More . . .

Special Note: This content is provided over two-training days that are split between 26-weeks of major Sales Accountability & Daily Monitoring.

## Book It Now!



**With SalesMastery, You Will Go From Ordinary to EXTRAORDINARY!**

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